INVEST / CONNECT / EXPLORE

Detty Deals in Accra.

Put your brand where the next conversation begins.

A curated investment, wellness and networking experience connecting the diaspora with real estate, technology and agriculture.

TUESDAY, 29 DECEMBER 2026 / ACCRA, GHANA



Three sectors. One powerful connection.

Bring your business into conversations about how people live, build and grow.

01

REAL ESTATE

Show the place. Tell the story.

For developers, property brands and built-environment partners. Introduce projects, discuss ownership needs and build relationships with prospective buyers and collaborators.

02

TECHNOLOGY

Let people experience the solution.

For founders, platforms and technology businesses. Demonstrate useful products, explore business challenges and connect with potential customers, partners and talent.

03

AGRICULTURE

Connect the value chain.

For agribusinesses, food brands and supply-chain partners. Share your proposition and start conversations around sourcing, distribution and collaboration.

Sector visits and an evening networking experience are planned. Final venues and programme will be communicated by DACON.

SILVER SPONSOR

$2,500

USD / ONE-TIME EVENT SPONSORSHIP

Be seen. Start the conversation.

A clear presence.
A reason to connect.

01 Recognition as a Silver Sponsor on the event landing page and event-specific promotional materials.

02 One company showcase / vendor presence during the experience, coordinated with DACON.

03 Three monthly newsletter advertising placements.

04 One company feature in Diaspora Magazine.

05 Two delegate passes to the Accra experience.

06 Introductions and follow-up opportunities with attendees who choose to connect.

Delegate passes and newsletter placements are totals per tier. Speaking, showcase and hosting arrangements are coordinated with DACON. Travel and accommodation are separate.

GOLD SPONSOR

$5,000

USD / ONE-TIME EVENT SPONSORSHIP

Put your expertise in the room.

More visibility.
A voice in the conversation.

01 All Silver benefits, with upgraded Gold Sponsor recognition.

02 Six monthly newsletter advertising placements in total.

03 One panel speaking opportunity in a relevant sector conversation.

04 Three delegate passes in total.

05 Featured social-media coverage before, during and after the event.

06 Priority positioning for your company showcase and curated business introductions.

Delegate passes and newsletter placements are totals per tier. Speaking, showcase and hosting arrangements are coordinated with DACON. Travel and accommodation are separate.

PLATINUM SPONSOR

$10,000

USD / ONE-TIME EVENT SPONSORSHIP

Help shape the experience.

A leading presence.
A deeper brand experience.

01 All Gold benefits, with leading Platinum Sponsor recognition.

02 Twelve monthly newsletter advertising placements in total.

03 Opportunity to host a relevant sector visit at your venue, coordinated with DACON.

04 One featured speaking or moderation opportunity, with the programme agreed together.

05 Four delegate passes in total and priority access to curated networking.

06 Prominent logo placement on event branding and a dedicated sponsor spotlight.

Delegate passes and newsletter placements are totals per tier. Speaking, showcase and hosting arrangements are coordinated with DACON. Travel and accommodation are separate.

Make your next connection count.

Choose your sponsorship. Put your brand in the conversation. Start building relationships before we meet in Accra.

SILVER	GOLD	PLATINUM
$2,500	$5,000	$10,000

CHOOSE YOUR PACKAGE & SPONSOR THE EXPERIENCE

SCAN TO SPONSOR

diasporaafricaconference.com/
detty-deals-deck

Speak with Eze Chukwu

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Sponsorship provides the stated promotional benefits; commercial outcomes depend on the relationships you build.